

Agreement_____ **(Book Title)**

This agreement entered into _____ **(Date)**, by Insight Publishing Company, a Tennessee based corporation, with its principal offices in Sevierville, Tennessee, herein referred to as First Party and _____ herein referred to as Second Party.

WITNESSETH, that:

In consideration of _____ (**\$** _____**.00**) to be paid, First Party agrees to furnish Second Party with an approved transcription from a telephone interview with Second Party and a representative of First Party. This fee is for services and products and is **NON-REFUNDABLE**. After said interview has been taped and transcribed, Second Party further agrees to allow First Party the right to publish said interview in a book for national release under the following conditions:

ITEM ONE: First Party agrees to deliver to Second Party _____ **copies** of said book with custom cover free of charge to the Second Party.

ITEM TWO: Second Party gives to First Party all copyright authority and agrees to promote said book. Second Party will be allowed to use their particular chapter in any manner in the future and will not be restricted for any such usage by the copyright of the book.

ITEM THREE: At no cost to Second Party, final editing, design work and other related costs of printing and publishing will be the responsibility of the First Party.

ITEM FOUR: SHIPPING - Second Party will be responsible for the entire cost of shipping and handling the books from Printer to Second Party.

ITEM FIVE: Second Party will have the opportunity, after the first _____ **copies** to purchase books from First Party's in-house inventory for 70% discount off the retail price of \$19.95. Additional orders after the first printing are determined by a quote with the amount needed from the printer. Second Party may also order additional books at \$2.50 per book prior to the first printing of the book; these will have the custom cover as well.

ITEM SIX: Second Party's color photograph will appear on the front cover with _____ **(insert celebrity contributor's names)**. The text will be printed in black type and the cover will be full color and laminated. Upon receipt of Second Party's photograph, First Party will provide to Second Party, a JPG & PDF copy of a press release and custom cover. First Party will send out a promotional newsletter to 20,000 meeting planners with Second Party's photo, bio and topics. Also, Second Party will receive an EBook with all rights of use.

ITEM SEVEN: Second Party understands that the First Party will need information and materials throughout the production process from the Second Party in order to publish the book, such as biographical information, photographs, etc. If these materials are not sent to the First Party in a timely manner, the production of the book is delayed and all of the contributors are made to wait longer than necessary to receive the finished product. It is expected that the Second Party provide information to the company, when requested, in timely manner (10 days). In the event that Second Party does not provide this information in a timely manner, the First Party reserves the right to withdraw the Second Party from the book project and place them in a future book. In the

First Party Initial and Date _____ Second Party Initial and Date _____

event Second Party causes unusual delays in the production of their volume of said book by delaying their interview, delaying the return of needed documents, etc. First Party reserves the right to remove Second Party from the lineup of said book until such time as needed documentation is produced. If needed documentation is not provided by the time the book is sent to the printer for printing, Second Party may forfeit their right to be in said book and forfeit all monies paid to First Party.

ITEM EIGHT: After your interview with David Wright, Insight Publishing will have the recorded interview transcribed. We then send the transcription to you for your additions, deletions, and any changes. At this time, you may make as many changes as you like. We want to make sure you have the opportunity to make your chapter read just the way you want it. The transcribed interview will come to you in Microsoft Word format. When we receive the word document from you with all your changes, a professional editor will edit your chapter adhering to the standard rules of grammar, punctuation, syntax, spelling and any other mechanical editing. Editing can also be substantive, which can include the organization and presentation of existing content. It can involve rephrasing for smoothness or eliminating ambiguity, limited reorganizing and/or tightening, reducing, or simplifying text, and other remedial work. The EDITED version of your chapter will be sent to you formatted (as it will appear in the book) in PDF format. Unlike a Word document, you will not be able to change a PDF file. If at this point, you want to make changes, you must print out the PDF, make the changes in black ink on the document, and fax it back to Insight Publishing at 865-429-4523. When you return your edited chapter, make sure it is the PDF and not the unedited version. Insight Publishing will make all your changes and return the edited and changed document FREE to you as a FINAL PROOF. If there are any additions, deletions, or changes of any kind to the final proof, you will be charged \$3.00 per page.

2. First Party, as a condition of this agreement and consideration paid, agrees to publish the book, list the book on Amazon.com, and make the book available to its distributors Baker & Taylor, Bowker and Barnes & Noble.

3. First Party agrees to publish book as quickly as possible with the understanding that there may be circumstances that cause delay. In the event circumstances beyond the control of the First Party arise, then Second Party will be contacted and explanation given along with anticipated delivery date. In the unlikely event circumstances delay the printing of the book more than 365 days from the date of this agreement, the Second Party may, upon request, receive a refund minus any production fees incurred, payable by First Party within 60 days of a formal written request. This agreement will be governed in accordance with the laws of the State of Tennessee. Exclusive jurisdiction will be in Sevier County, Tennessee. Because of the complicated nature of the production process for this book, First Party cannot guarantee a specific delivery date for the book.

This agreement contains the entire agreement between the parties hereto and no representations, inducements, promises or agreements, oral or otherwise, entered into prior to the execution of this agreement will alter the conditions herein set forth.

IN WITNESS WHEREOF, the parties hereto have caused this agreement to be duly executed as of this day and year first above written.

Second Party Signature

Date

First Party Signature

Date

Second Party (Print Name)

First Party Title

PLEASE NOTE ALL CHARGES WILL APPEAR AS INNOVATORS GROUP, INC. ON YOUR STATEMENT